



4TH ANNUAL SHOOP SHIFT AWARD SPONSORSHIP

NOVEMBER 16, 2016

	BRONZE	SILVER	GOLD
	\$250 10 available	\$750 3 available	\$1,000 2 available
Admission for two at the Awards Ceremony Luncheon with preferred seating	X	X	X
Prominent Company Logo Placement on Event Webpage with Link to your URL	X	X	X
Company Logo on podium or elsewhere in the meeting room at the Awards Ceremony Luncheon	X	X	X
Recognition from the stage at the beginning of the Awards Ceremony Luncheon	X	X	X
LinkedIn, Facebook, Twitter, and Google+ Recognition before, during, and after the Awards Ceremony Luncheon	X	X	X
Ability to include marketing materials or branded items in Awards Ceremony Luncheon registration materials	X	X	X
Full write up in all Press Releases is provided to the Pantagraph and other business publications. Your business will be thanked for sponsoring in the Press Releases.		X	X
Full write up in the Business Achievements section of the Pantagraph including a photo of all the awardees. Your business will be thanked for sponsoring in the column.		X	X
A 5-10 minute interview with Emilie on the importance of people-focused leadership and recognizing leaders with great people skills to you and in your organization.		X	X
A video clip of your interview with Emilie is provided to use on your website, in email newsletters, on social media, on YouTube or any other internal or external marketing as desired.			X
Company Logo and link to your URL on all e-notices of Save-the-Date and Invitations to attend the Awards Ceremony Luncheon			X
Company Logo Placement on the award plaque given to each of the 12 recipients			X
Exclusive sponsorship recognition in all Radio Ads or other paid advertisements.			X
Exclusive sponsorship recognition in all Full Throttle Thursday video mentions.			X

Thank you for supporting the effort to recognize individuals with the amazing people skills needed to be great leaders.

~ Emilie